

SilverSource, Inc.
2009 Summer Street
Stamford, CT 06905

FOR IMMEDIATE RELEASE

Celebrating Innovation and Technology: The 3rd Annual SilverSource Autumn Breakfast: Investment & Innovation In An Aging World on October 17th

STAMFORD, CT (September 5, 2017) Innovators, entrepreneurs and investors are quickly changing the way we live. That's good news for older adults and millennials who can anticipate living longer with greater support and convenience. All are invited to attend 3rd Annual SilverSource Autumn Breakfast, showcasing the exponential growth of investment opportunity, new products, and services that will improve the lives of older adults around the world. The event is part of a breakfast series designed to raise awareness of issues and solutions for older adults and families.

Guest speaker Crispin Baynes, Co-director NY Chapter of Aging 2.0, will lead the conference, followed by an interactive panel discussion. The event takes place Tuesday, October 17, 2017 from 7am – 9am at the Crowne Plaza Stamford Hotel, located at 2701 Summer St. in Stamford, CT. The Panel Discussion, a new feature this year, begins at 9:30am. Attendees will enjoy opportunities to network with CEOs, investors, entrepreneurs and tech professionals.

Visit <https://www.silversource.org/breakfast/> to purchase tickets beginning at \$75.00, and learn about sponsorship opportunities.

“Innovators and investors alike are recognizing the socio-economic opportunities for products and applications benefitting retirees and the Baby Boomer generation,” said Kathleen Bordelon, Executive Director of SilverSource. “It's incredibly exciting, because the advances in technology coming out of this period will redefine the way we live.”

There are roughly 76 million Baby Boomers living in the United States today, representing an estimated 25% of the U.S. population. “This event will help to change the conversation about aging into a conversation about longevity, where challenges become opportunities,” said Bordelon. “Most of us want to retire where we currently live and many of these innovations will help to make that possible.”

In addition to the Panel Discussion, winners of the 2017 SilverSource Awards will be honored for their contributions to bettering the lives of Fairfield County's older residents. Winners, Roni Lang of Greenwich, Jim Lisher of New Canaan, Elder House in Norwalk and Pat Knebel of the Southwest Connecticut Agency on Aging will be honored. Information about the winners can be found at <https://silversource.org/media-information> Proceeds from the event will provide critical funds for older adults and elderly orphans in need of direct community support.

SilverSource would like to thank its generous sponsors: First County Bank, Yale New Haven Health/Greenwich Hospital, Purdue Pharma, and media sponsors Fairfield County Business Journal, Westchester County Business Journal and Stamford Magazine/Moffly Media.

About SilverSource, Inc.

SilverSource, formerly known as Senior Services of Stamford, was founded in 1908. It is an independent, nonprofit foundation that advocates for older adults and provides case management, emergency financial assistance and other services to positively improve the quality of life for people over age 60. In addition, SilverSource is an information resource center and referral source for older adults and their families. SilverSource, Inc., is a 501(c) 3, is located at 2009 Summer Street in Stamford, CT 06905. For more information visit www.silversource.org or call 203.324.6584.

Images to accompany this release:

Breakfast Logo.jpg

Caption: The 3rd Annual SilverSource Autumn Breakfast: Investment & Innovation In An Aging World will take place on October 17th in Stamford. Visit www.SilverSource.org to purchase tickets and learn more.

Crispin Baynes.jpg

Caption: Crispin Baynes, Co-director NY Chapter of Aging 2.0 and keynote speaker at the SilverSource Autumn Breakfast, will explore the exponential growth of investment, new products, and services that will improve the lives of older adults around the world.

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