

SilverSource, Inc.
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FOR IMMEDIATE RELEASE

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SILVERSOURCE NAMES NEW BOARD CHAIR

STAMFORD, CT (July 6, 2015) SilverSource, Inc. is pleased to announce Karen M. Kelly , Senior Vice President and Chief Marketing Officer for First County Bank and Vice President of the First County Bank Foundation, has been elected chair of the SilverSource Board of Directors.

Kelly has been a member of the SilverSource board since 2011, and has served on both the Development and Governance Committees. Kelly brings over 25 years of experience in financial services marketing as well as experience developing strategic positioning. Prior to her work at the bank, Kelly served as Vice President, Marketing for the investment bank, Rodman & Renshaw. Kelly held other leadership roles at Sovereign Bank/Independence Community Bank in New York City. In her new board role, she replaces Donald J. Case, D.M.D., who has led the board since 2013. Dr. Case will continue to serve on the Board of Directors' Advisory Council.

"I'm incredibly proud of the work this organization does for our aging community," said Kelly. "SilverSource is a leading resource for older adults, providing support services and programs that are vital to this community's ability to live secure, healthy, independent lives. As Board Chair, I look forward to building upon the organization's strategic revitalization and growth, as we prepare for Stamford's shifting demographics and anticipated growing demand for help."

Earlier this year the organization underwent a rebranding as part of a strategic plan. Formerly named Senior Services of Stamford, the name change reflects the organization's mission to meet the needs of older adults from all walks of life in a spirit of personal caring and concern and to provide important resources on aging issues.

"We are very pleased to have Karen at the helm," said Kathleen Bordelon, SilverSource Executive Director. "Her combination of experience in financial, marketing, nonprofit and fundraising makes her uniquely prepared to drive continued growth for the organization. We are looking forward to our next chapter under her leadership."

Kelly also serves as a member of the Executive Committee and chairperson of the Strategic Development and Marketing Committee of the Stamford Museum & Nature Center. She holds a bachelor's degree in political science from New York University and lives in Norwalk.

SilverSource, formerly known as Senior Services of Stamford, was founded in 1908. It is an independent, nonprofit organization that provides information, financial support, and other services that positively improve the

quality of life for people over age 60 while serving as a resource center and referral source on senior-related issues and programs. SilverSource, Inc., a 501(c) 3, is located at 2009 Summer Street in Stamford, CT 06905. For more information visit www.silversource.org or call 203.324.6584

Image to accompany this release: KarenMKelly.jpg

Caption: SilverSource, Inc. announces Karen M. Kelly, Senior Vice President and Chief Marketing Officer for First County Bank and Vice President of the First County Bank Foundation, chair of the SilverSource Board of Directors.

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