



Karen M. Kelly, Chair, Board of Trustees

Karen M. Kelly is Senior Vice President and Chief Marketing Officer for First County Bank, a \$1.3 billion mutual community bank headquartered in Fairfield County, CT, AND Vice President of the First County Bank Foundation.

With over 20 years in financial services marketing, Kelly assumed her current role in June 2008 after serving as Vice President, Marketing for the investment bank, Rodman & Renshaw. Prior to joining Rodman & Renshaw, Kelly served as First Vice President, Marketing at Sovereign Bank/Independence Community Bank in New York City, where she managed the bank's corporate communications, direct marketing and e-marketing initiatives.

In her role as Senior Vice President and Chief Marketing Officer, Kelly is a member of the First County Bank's Executive Management Team and is responsible for developing the overall strategic positioning for the Bank and for managing the Bank's marketing communications programs including brand positioning, advertising, direct marketing, website development, research, events and sponsorships, social media, sales, new product development, branch expansion and internal communications.

Kelly is a member of the board of directors of the Stamford Museum & Nature Center.

An avid sports lover and diehard New York Yankees fan, Kelly, who was raised in Brooklyn, recently relocated to Fairfield County, CT and holds a bachelor's degree in political science from New York University.